

Do you want to help your child learn and focus?

- ✓ Increase attention span
- ✓ Improve learning ability
- ✓ Support developing brains



What Is EQUAZEN®?

EQUAZEN® is a clinically researched omega-formula for children, shown to improve cognitive performance and learning, such as reading and writing. EQUAZEN® can also help increase attention span and memory in children.

EQUAZEN® contains a uniquely balanced blend of polyunsaturated fatty acids, sourced from sustainable fish and plant based oils.

We call this blend our EQUABALANCE ratio and it has been studied in over 12 clinical trials, with more than 1000 patients.

Polyunsaturated Fatty Acids: Why Are They Important?

There is a saying that our brain is our most powerful muscle - but did you know that around 60% of our brain is actually made up from a mixture of different fats?

Around 35% of these fats are what we call Polyunsaturated Fatty Acids, or PUFAs for short, and these include:

- ✓ The Omega-3 essential fatty acids EPA and DHA.
- ✓ The Omega-6 essential fatty acid GLA.

These PUFAs are involved in regulating several processes that take place within our brain. These PUFAs play an important role in the development of your child's brain as well as their cognitive performance.

The EQUAZEN® Range

Supports brain function, learning, and helps improve attention span in children.

EQUAZEN® Capsules

180 soft capsules

EQUAZEN® Forte Capsules

Triple strength
60 soft capsules



EQUAZEN® Chews



180 chewable soft capsules, natural strawberry flavour

Only available at pharmacy or health food stores, over-the-counter. No prescription required. Ask your healthcare professional if EQUAZEN® is right for your child.

Clinical Research At A Glance

Johnson et al., 2017

154 children
studied over 3 months

demonstrated
SIGNIFICANT IMPROVEMENT in:

- ✓ concentration
- ✓ attention
- ✓ learning ability, such as reading
- ✓ language development
- ✓ working memory

Parletta et al., 2013

409 children
studied over 40 weeks

demonstrated
SIGNIFICANT IMPROVEMENT in:

- ✓ cognitive development
- ✓ learning ability
- ✓ concentration
- ✓ attention

Sinn et al., 2008

167 children
studied over 30 weeks

demonstrated
SIGNIFICANT IMPROVEMENT in:

- ✓ concentration and attention
- ✓ learning ability including language development.

The Draw A Person Challenge

Researchers use the 'draw a person' test to measure cognitive improvements and intellectual abilities in children.

Why not try it yourself?

Just follow these steps:

- 1 Ask your child to draw you a picture of a person using a pen and paper. Take a picture or keep it somewhere safe.
- 2 Give your child EQUAZEN® according to the directions for use, or as directed by your healthcare professional.
- 3 After 20 weeks, ask your child to draw another picture of a person and compare the difference!

Andrew, 9 years old



Before EQUAZEN



After 20 Weeks

Davis, 7 years old



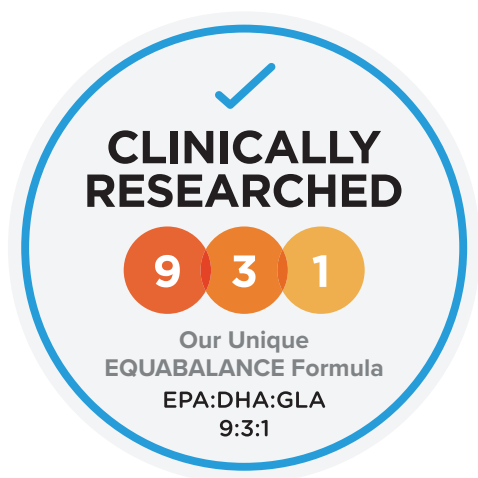
Before EQUAZEN



After 20 Weeks

Why Try EQUAZEN®?

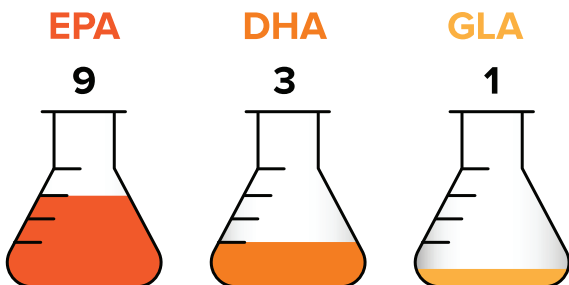
- ✓ Clinically researched to improve cognitive performance and concentration in children.¹⁻⁴
- ✓ Helps improve attention span.
- ✓ Maintains mental focus and recall.
- ✓ Supports central nervous system development.
- ✓ Supports cognitive health and brain development in children.
- ✓ Unique, scientifically studied EQUABALANCE ratio of EPA:DHA:GLA that is in a 9:3:1 blend.
- ✓ Available in no-aftertaste capsules and natural strawberry chews.
- ✓ Contains high quality, sustainably sourced fish oil.
- ✓ Studied in over 12 clinical trials for efficacy & tolerability.



Frequently Asked Questions

What makes EQUAZEN® different?

EQUAZEN® is the only product that contains the clinically studied EQUABALANCE ratio of omega-3 and omega-6 essential fatty acids, shown in clinical research to improve concentration, learning, reading and writing in children.



Why is the dose higher in the first few months?

Our clinical research found that when starting EQUAZEN® for the first time, children received greater benefits faster when taking a higher daily starting dose for the initial 12 week period.

After 12 weeks, children can move to a 'maintenance dose' to continue receiving the incredible benefits of EQUAZEN®.

When can children take EQUAZEN®?

EQUAZEN® Chews are suitable from 3 years of age.

EQUAZEN® Capsules and EQUAZEN® Forte Capsules are suitable for children from 5 years of age, or as recommended by a healthcare professional.



REFERENCES

1. Johnson M et al., J Child Psychol Psychiatry. 2017 Jan;58(1):83-93. doi: 10.1111/jcpp.12614. Supported by Vifor.
2. Parletta N et al., Prostaglandins Leukot Essent Fatty Acids. 2013 Aug;89(2-3).
3. Bauer I et al., Hum Psychopharmacol. 2014 Mar;29(2):133-44. Funded by Novasel Australia.
4. Sinn N et al., Prostaglandins Leukot Essent Fatty Acids. 2008;78(4-5):311-26

Always read the label and follow the directions for use.